



## Local News Sponsorship

*98-3 Hot FM is loved because of its music intensive format, but listeners also love the opportunity to hear local news headlines in the morning and afternoon. We give listeners the headlines and point them to the source to find out more.*

**This is a limited sponsorship opportunity with only 3 slots available. Your sponsorship ads will rotate with 2 other sponsors to give your Business 2 sponsorship slots per day, Monday-Friday.**

**News runs in the 6am, 7am and 8am hours in the Mornings  
3pm, 4pm and 5pm in the Afternoons**

### Here is what you will receive:

2, :10 Second Billboard Ads immediately preceding the Local News each day, Monday-Friday  
**Example:** *"Hot FM News Headlines is brought to you by Southern Ohio Medical Center. Testing for Covid-19 is happening now at their main campus... find out more at somc.org... Southern Ohio Medical Center. VERY good things are happening here"*

5, :30 Second Commercials to air daily, Monday-Sunday, BTA

Free Production of Bulletin Ad and 30 Second Commercial both updated monthly

2, 2 hour On Location Events throughout the year

#### **Monthly Investment:**

\$500.00 for 12 month commitment

\$650.00 for 6 month commitment