



Weather Sponsorship

When facilitated properly, no listener will ever tune out a weather forecast. 98-3 Hot FM is proud to partner with one of the nation's largest Broadcast Meteorological Associations to give you 24 hours up to the minute weather including weekends and holidays.

This is a limited sponsorship opportunity with only 4 slots available. Your sponsorship ads will rotate with 3 other sponsors to give your Business 6 sponsorship slots per day, Monday-Sunday.

Here is what you will receive:

6, :10 Second Billboard Ads immediately preceding the Weather Forecast each day, Monday-Sunday

Example: *"Hot FM Weather is brought to you by Southern Ohio Medical Center. Testing for Covid 19 is happening now at their main campus... find out more at somc.org... Southern Ohio Medical Center. VERY good things are happening here"*

5, :30 Second Commercials to air daily, Monday-Sunday, BTA

Free Production of Bulletin Ad and 30 Second Commercial both updated monthly

2, 2 hour On Location Events throughout the year

Monthly Investment:

\$500.00 for 12 month commitment

\$650.00 for 6 month commitment